

Why run Windows workloads on AWS?

Reduce licencing costs, increase security and future-proof your business by migrating Microsoft workloads into AWS.

transACT are one of the few companies globally to hold both the Migration and Storage competencies with AWS. transACT can assist you in smoothly migrating and modernising your Microsoft workloads in the cloud.

Why are customers choosing to run their workloads on AWS?



Lower TCO

Customers can reduce 5-year cost of operations by 56% and gain 37% lower infrastructure costs, delivering up to 442% ROI over 3 years, per IDC.



Higher reliability and performance

AWS has the broadest global infrastructure with 84 Availability Zones (AZ) across 26 regions and 99.99% availability for each Amazon EC2 region.



Flexible licensing options

AWS offers the most options in the cloud for using new and existing Microsoft software licenses, and AWS License Manager eases tracking and compliance.



Did you know?

On October 10, 2023, Microsoft Windows Server 2012 reached its end-of-support (EOS) date. Continuing to use Windows Server 2012 after this date could expose your applications to potential security risks and compliance issues. [Find our more here.](#)



Cloud Readiness



Cloud Storage and Migration



Cloud Management



Data Analytics



AWS Marketplace

transACT works with global clients to drive digital transformation. We can help you migrate your Microsoft workloads and modernise applications to gain cost and efficiency benefits.

Optimise license usage

Right-size workloads using cloud automation like EC2 autoscaling to optimise license usage by only running VMs when needed. Shut down unused capacity.

AWS Savings Plans

Commit to predictable workloads and get discounts up to 72% on compute usage like EC2 and Fargate when migrating from on-prem Microsoft licenses.

Complete Visibility

AWS License Manager will centrally manage licenses, provide visibility into license consumption, and ensure continual compliance across cloud environments.

Move from CAPEX to OPEX

Migrate away from upfront license purchases to pay-as-you-go subscriptions that better align with cloud consumption models.

Reduce the need for licences

By adopting cloud-native managed AWS Services like RDS, Aurora, EKS to reduce the need for Microsoft licenses like SQL Server and Windows Server.

Retire technical debt and legacy apps

Modernise apps and infrastructure as part of migration to minimise licensing needs for dated Microsoft products.

transACT is a strategic AWS Partner and one of a few worldwide to hold both the AWS Migration and Storage competencies.

Our team can advise and support your Microsoft Windows migration with our 4-step program using AWS best practice and methodology:



Migration Acceleration Program Partner (MAP)

As a AWS MAP Partner, we can help you remove barriers to migration by offsetting costs for moving your Microsoft workloads into AWS.



- Immersion Day
- Solution Provider
- Amazon QuickSight Delivery
- Storage Services Competency
- Migration Services Competency
- Well-Architected Partner Program
- AWS Marketplace Skilled Consulting Partner

Migration Assets:



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